

2014 Primary Election Forums - Post Morteum

1. If we work with other Leagues to co-sponsor, we probably need tailored invitation letters at least for correct Smart Voter info.
2. Use generic LWV on all publicity if there is a co-sponsor or if videos are shared online.
3. Have the videographer work directly with the webmasters to send information so DVD's are not needed.
4. Research if Comcast in other areas will run the videos. If so, transmit them by wire per the videographer.
5. Know that Smart Voter has assigned different Leagues to load onto their website depending on the county lines and the assigned races.
6. Always check with the Secretary of State's website for the official candidate list after filing is completed so no candidate is missed and not invited to participate.
7. When two assembly races are taped, the questions are similar so should the earlier race be posted before the second forum occurs? Some candidates came and watched their counterparts a week before their own forums. This can't be helped was the consensus.
8. Do you like the lightning rounds? Do you like the rebuttal cards? Do you like the "choose your question" format when there are more than 4 candidates? Yes on Lightning rounds and maybe 2 rebuttal questions cards.
9. How was the media in the room during the forum for the 17th Congressional? We had TV camera, audio recording, photography and of course many personal recorders without much impact on the audience. It is impossible to keep people from using snippets of material for PR purposes.
10. Asking for questions online and working from a script????? Some liked the audience participation with written questions so we can do it both ways and insert any really different and good audience questions in the script.

11. Timing: questions should be either 60 or 90 seconds to make it move more quickly.

12 Try to run many forums in sequence.

13. The general membership needs to be focused on making sure that the forums reach the general public. This needs to be an all-out effort so that our website is publicized and utilized. Voter Service needs to be the job of the entire membership.